

# Community Facilities and Programs

## Introduction

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Residents of the NorthSide community have expressed the need for additional recreational opportunities for people of all ages. Providing additional recreation activities supports the Crime Prevention Theme, since it may be an opportunity to offer more options to keep children off the street. The Community Facilities and Programs Theme group recommends providing a new resource facility that includes recreational and educational opportunities for everyone in the NorthSide community. However, a new facility may not be an immediate reality for the community. In order to immediately offer additional recreational and educational opportunities, the group recommends increasing programs by utilizing existing facilities such as churches and schools. The following objectives and action steps support the goal of providing recreational, educational, vocational, community meeting space and cultural opportunities in the NorthSide.

## Goal

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Provide recreational, educational, vocational, cultural opportunities and community meeting space to meet the needs of everyone in the NorthSide community.



## **Objective 1.0 – Resource Facility**

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Determine feasibility of providing a resource facility within ten years with recreation, education, vocation, rehabilitation and community meeting space opportunities located in the N. 10<sup>th</sup> Street area from Hanover Street to Hall Street, Taylor Homes area, or another area in the community. See Appendix H for specific recommended activities.

### **Action Steps:**

- 1.1.** Form a Project Management Team to plan and oversee the physical development of the project.
  
- 1.2.** Form a Finance Committee to develop a strategic plan for funding. (Use the Brigade Boys and Girls Club Financial Reports as example)
  
- 1.3.** Form a Program Committee to determine staffing requirements to operate the facility.
  
- 1.4.** Look at financial design for the County Senior Center on Shipyard Boulevard.
  
- 1.5.** Find examples of how other cities funded similar centers such as YMCA/YWCA.
  
- 1.6.** Determine if Community Development Block Grants can be utilized and subsequently apply for the grants.



### **Action Step 1.1**

**Lead:** NSNA, City of Wilmington

**Funding:** Public/Private Partnership

**Timeline:** One Year

### **Action Step 1.2**

**Lead:** NSNA, City of Wilmington

**Funding:** Public/Private Partnership

**Timeline:** One – Two Years

### **Action Step 1.3**

**Lead:** NSNA, City of Wilmington

**Funding:** Public/Private Partnership

**Timeline:** Two Years

### **Action Step 1.4**

**Lead:** County, City, NSNA

**Funding:** Public/Private Partnership

**Timeline:** One Year

### **Action Step 1.5**

**Lead:** City of Wilmington, NSNA

**Funding:** Public/Private Partnership

**Timeline:** One Year

### **Action Step 1.6**

**Lead:** City of Wilmington

**Funding:** City of Wilmington

**Timeline:** Two Years

**Action Step 1.7**

**Lead:** City, County  
**Funding:** City of Wilmington  
**Timeline:** One Year

**Action Step 1.8**

**Lead:** City of Wilmington  
**Funding:** City of Wilmington, Federal  
**Timeline:** 5 years

**Action Step 1.9**

**Lead:** NSNA  
**Funding:** N/A  
**Timeline:** One Year

**Action Step 1.10**

**Lead:** State, NSNA  
**Funding:** N/A  
**Timeline:** One Year

**Action Step 1.11**

**Lead:** NSNA, GWCC, Partners for Economic Inclusion, Wilmington Industrial Development  
**Funding:** Private/Non-Profit Partnership  
**Timeline:** One Year

**Action Step 1.12**

**Lead:** Non-Profit, City of Wilmington  
**Funding:** Non-Profit, City of Wilmington  
**Timeline:** One Year



- 1.7. Become certified with “Weed and Seed Grant Program” for potential grant funds.
- 1.8. Apply for Brownfield Grants for the proposed site if applicable. Completion timeframe dependent on site conditions.
- 1.9. Mobilize the community to show their support of the center to City Council.
- 1.10. Seek funds from State drug seizures in accordance with State Statues.
- 1.11. Create a community stewardship program to give back to the community to help fund/run the center.
- 1.12. Develop a marketing plan for the proposed center, coordinating with local marketing experts, University of North Carolina at Wilmington, Wilmington Industrial Development and other agencies.

1.13. Keep City informed of plans for the center that are currently underway.

**Action Step 1.13**

**Lead:** NSNA, City of Wilmington

**Funding:** N/A

**Timeline:** One Year

1.14. Form a Site Selection Committee if facility cannot be constructed at N. 10th Street area or Taylor Homes area.

**Action Step 1.14**

**Lead:** NSNA, Non-Profit, City of Wilmington

**Funding:** N/A

**Timeline:** Ten Years



**Action Step 2.1**

**Lead:** NSNA  
**Funding:** Non-Profit  
**Timeline:** One Year

**Action Step 2.2**

**Lead:** NSNA  
**Funding:** Non-Profit  
**Timeline:** One Year

**Action Step 2.3**

**Lead:** NSNA, New Hanover County School System  
**Funding:** N/A  
**Timeline:** One Year

**Action Step 2.4**

**Lead:** NSNA, New Hanover County School System  
**Funding:** City/County  
**Timeline:** One Year

**Action Step 2.5**

**Lead:** City of Wilmington  
**Funding:** City of Wilmington  
**Timeline:** Three Years

**Action Step 2.6**

**Lead:** City of Wilmington  
**Funding:** City of Wilmington  
**Timeline:** Three Years



**Objective 2.0 – Existing Facilities**

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Increase recreation and community programs in the NorthSide by utilizing existing community facilities for youth, teens, adults and seniors.

**Action Steps:**

- 2.1. Encourage cultural and performing arts activities at St. Andrews Church site.
  
- 2.2. Organize faith-based “Adopt a Neighborhood” program through churches in the community. The program could include day care, after school programs, civics, family planning, banking, investments, etc.
  
- 2.3. Make use of tutor programs (math, music, etc.) at New Hanover High School.
  
- 2.4. Determine if unused, undeveloped areas around Johnson Elementary and D.C. Virgo Middle Schools can be used for recreation activity.
  
- 2.5. Redevelop the Love Grove landfill into a useable public greenspace that includes reuses such as open space, habitat restoration, parks, gardens, fishing, playgrounds, and trails for pedestrians, horseback riding and bicycles. See Appendix L for a Love Grove location map.
  
- 2.6. Level out the existing uneven City property along Post Street between N. 10<sup>th</sup> Street and N. 11<sup>th</sup> Street for recreation activity purposes.

2.7. Establish a drug screen program that provides drug education, including addiction recovery, within an existing church. The program should be a satellite location for Treatment Alternatives for Street Crimes (TASC), whose main facility is located at Shipyard Boulevard and Carolina Beach Road.

2.8. Encourage cultural and performing arts activities at Eden Institute located at 701 N. 4th Street.

**Action Step 2.7**

**Lead:** NSNA, Churches, TASC

**Funding:** Non-Profit

**Timeline:** Two Years

**Action Step 2.8**

**Lead:** NSNA, Non-Profit

**Funding:** Non-Profit

**Timeline:** One Year





**Action Step 3.1**

**Lead:** City of Wilmington  
Recreation Intervention  
Division, NSNA, Marketing  
Agencies

**Funding:** City of Wilmington  
**Timeline:** One Year

**Action Step 3.2**

**Lead:** City of Wilmington  
Recreation Intervention Division  
**Funding:** City of Wilmington  
**Timeline:** One Year

**Action Step 3.3**

**Lead:** City of Wilmington, Non-  
Profits  
**Funding:** City of Wilmington  
**Timeline:** Two Years

**Action Step 3.4**

**Lead:** NSNA, Marketing  
Agencies, Churches, Radio,  
City of Wilmington  
**Funding:** City of Wilmington  
**Timeline:** Three Years

**Action Step 3.5**

**Lead:** NSNA, Marketing  
Agencies, City of Wilmington  
**Funding:** City of Wilmington,  
Non-Profits  
**Timeline:** Two Years



**Objective 3.0 – Education**

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Educate the public on existing programs and facilities offered in the NorthSide community.

**Action Steps:**

- 3.1. Hand out information brochures containing existing programs offered at City and non-profit facilities at Hemenway Center, Rankin Center, 6<sup>th</sup> Sense Community Center, Churches, City Council meetings, etc.
  
- 3.2. Use Government TV and local media to advertise existing programs and existing facility locations.
  
- 3.3. Link existing programs and services by forming a Resource Team consisting of the City and other agencies to collaborate on advertising and communicating existing programs to the public.
  
- 3.4. Create a NorthSide Calendar of Events website that includes all services and programs in the NorthSide. The website would be a useful tool for residents in the entire City. An email list server and phone bank should also be created to notify NorthSide residents of calendar happenings.
  
- 3.5. Create a NorthSide map that shows all of the resource, service and program locations and what each place offers.

**3.6.** Establish a Community Programs and Career Development Day at a local church annually that includes information and training on existing public and private programs and services relating to recreation, education and vocation opportunities in the NorthSide.

**Action Step 3.6**

**Lead:** NSNA, Churches, Marketing Agencies, City of Wilmington

**Funding:** City of Wilmington, Non-Profits

**Timeline:** One Year

