

Methodology

Extensive field research was conducted in the study area at the outset of the plan development process. Each parcel was considered and the land use was field-verified. The process built on the success of previous neighborhood plans, including Seagate and NorthSide.

Following documentation of the existing conditions in the area, seven public input sessions were held at the Martin Luther King, Jr. Community Center in late 2008 and into 2009. Walking tours of the area were also conducted as part of the public input process. These sessions were conducted by Planning Division staff to help determine the boundaries of the SouthSide study area, obtain feedback on the existing conditions in the area, determine the desired future for the SouthSide study area, and present recommendations to stakeholders. These public input sessions included twelve small focus-group meetings to help develop specific solutions to identified community needs and concerns.

Information collected through field research and public input sessions was combined to develop the vision statement for the neighborhood. The vision statement served as a guide throughout the planning process.

Following the development of the vision statement, staff utilized group discussion and surveys to refine and prioritize plan elements and strategies, as well as recommended land uses, zoning, and design guidelines for new construction in the SouthSide area. These recommendations are presented in the plan.

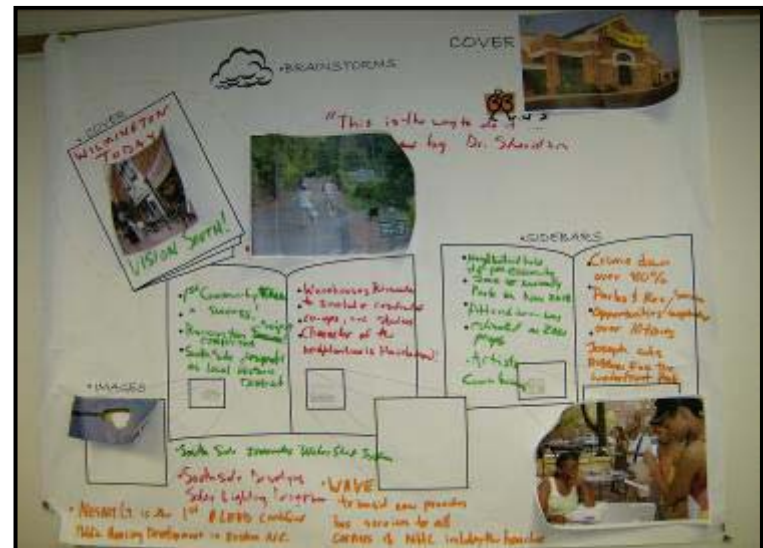
Plan Elements

The elements of the plan were developed through the public input process. Based on the vision statement, the elements represent the issues the community found to be the most important for the future of the SouthSide area. The plan elements are:

- **Community Character**
- **Civic Engagement**
- **Crime, Safety, & Code Enforcement**
- **Economic Development**
- **Land Use**
- **Infrastructure**
- **Redevelopment Opportunities**



Residents and staff walk along S. 5th Avenue during a walking tour of the SouthSide study area.



An exercise at the second community meeting helped define the vision of the SouthSide Plan.