



SouthSide Study Area

Study Area

The SouthSide study area was defined through the public input process by residents, property owners, and other stakeholders. The area includes the Dry Pond, The Bottom, and Lake Forest neighborhoods and is generally bound by the Cape Fear River to the west, 17th Street to the east, Market Street to the north, and Greenfield Lake to the south.

Vision Statement

“The SouthSide is a vibrant, safe, attractive, family-friendly community where residents feel connected and have access to the goods and services necessary for living, working, and playing”

The vision statement guided development of the plan and represents the values and common objectives that the community considers important. It identifies the principles upon which the plan is based as it describes the character, features, and amenities the community values and desires. The vision statement for the SouthSide Plan was developed by the community and served as a guide throughout the planning process. Stakeholders indicated the vision statement not only represented what they hoped the community would be, but it captured the way the SouthSide was in the past. It is the framework for the specific goals, policies and recommendations of the plan.