

## **EPA 319 Grant Project**

**Project Title:** Burnt Mill Creek Outreach & Demonstration Project

**Funding Amount:** \$120,000 Federal/\$80,000 City Match (in-kind)

**Funding Source:** The 319 grant program is federal funding from the Environmental Protection Agency to implement nonpoint source pollution management projects.

**Project Term:** June 2002 – May 2005 (3 years)

**Project Goal:** To increase awareness about watershed issues and to encourage residents and businesses in a target audience to adopt responsible watershed practices, including Best Management Practices (BMPs).

**Target Audience:** Single-family residents, multi-family apartment complex residents, multi-family apartment complex property managers and commercial businesses in close proximity to the Storm Water Demonstration Park at Anne McCrary Park in Randall Pond. *The Storm Water Demonstration Site is located in Anne McCrary Park next to Randall Pond on Randall Parkway.*

### **Grant Partners:**

- o Target Audience
- o Cape Fear River Watch, Inc.
- o NC Division of Water Quality - Wetlands Restoration Program
- o New Hanover Local Watershed Planning Initiative
- o NC State Cooperative Extension Service
- o NC State College of Design
- o City of Wilmington Parks Division
- o City of Wilmington Neighborhood Beautification & Adopt-A-Street Programs

### **Project Activities:**

- Install a Storm Water Demonstration Site featuring storm water Best Management Practices (BMP's). BMPs are landscape practices or behaviors that reduce the amount of pollution and/or quantity of storm water runoff. BMPs can be *structural*, such as a rain barrel or shoreline buffer, or *non-structural*, such as picking up pet waste or washing your car on the grass. Click the following documents to learn more about storm water BMPs:
- Workshops at the Storm Water Demonstration Site

- Eco-walks
- School presentations
- Creekkeeper trainings
- Watershed clean-up events
- BMP video
- Print media (brochures, newsletters, Citizen's Guide)
- Pollution prevention education website
- Citizen and business recognition and awards
- Mass media campaign
- Citizen surveys (Conducted by UNCW Survey Research Lab)