



Agenda
Wilmington Tree Commission Regular Meeting

Join Zoom Meeting

<https://us06web.zoom.us/j/83593543341>

Meeting ID: 835 9354 3341

9:30 – 11:00 AM, May 21, 2025

1. Call to order; note presence of quorum.
2. Review and approve minutes from April 16, 2025 (VOTE)
3. Commission Strategic Planning Workshop
 - a. In three groups, create an action plan for each action area.
 - i. Actions areas: (1) Community Education to the Public about Trees, (2) Tree Ordinance and Enforcement by the City, (3) Develop Partnerships with Other Organizations Associated with Trees
 - b. Report out and discuss action items.
 - c. Identify a SMART Goal for each action area.
4. **Heritage Tree and Tree Awards** – Update
 - a. Select date for Heritage Tree Presentation at City Council
5. Strategic Planning committee updates.
 - a. **Tree Ordinance and Enforcement**- SMART GOAL: Educate all groups on how tree ordinance works.
 - b. **Resource Commitment** – SMART GOAL: Provide support to City and other organizations in the implementation of the Urban Forestry Master Plan (UFMP) (Committee members are Tom who is committee chair, Cathey)
Urban Forest Master Plan – (Sally/Aaron) update on progress of action plans
 - c. **Community Education** – SMART GOAL: Develop an ad hoc committee to identify 3-5 actions/activities to incorp into workplan, develop Native Tree planting resources (Committee members are Kate, Alana)
6. Isabelle Shepherd - Update on activities of the Alliance for Cape Fear Trees
7. New Business
 - National Arbor Day Celebration at the MLK Center Recap
 - Earth Day Festival Recap
 - Native Plant Festival – September 17-20, 2025
 - NHC Tree Canopy Report

Next Meeting is May 21, 2025, at 9:30 am, 929 N. Front St, 1st Floor, Room 156.7.

- a) Adjourn –

Wilmington Tree Commission Strategic Planning Workshop Details:

Facilitated by Travis Henley (Comprehensive Planning and Urban Design (CPUD) Planning Manager) and Haley Hopkins (CPUD Planner I)

Purpose: Begin to identify the highest priority initiatives for the Wilmington Tree Commission to focus on over the next one to two years.

Agenda:

1. Review Issues and Opportunities
2. Identify WTC Priority Initiatives (15 min.)
3. Action Planning

Next Meeting (April)

4. Confirm action and initiative language and vote

Agenda Item 1: Review Issues and Opportunities

10 min: Discuss issues and opportunities identified at previous meeting. Add additional ideas as discussed.

Agenda Item 2: Identify WTC Priority Initiatives

5 min: Using green dots, identify 3 priorities that stand out to you as the most important and actionable for the Wilmington Tree Commission.

10 min: Review responses and open discussion.

Agenda Item 3: Action Planning

20 min. In three groups, complete the Action Area Planning Worksheet (attached).

- Identify SMART goal statement, issues to be addressed, actions to achieve the goal, groups to involve, and the first steps to putting the action in motion.
- Groups will record answers on a flip chart to be shared out.

15 min. In an open discussion, Commissioners will confirm a SMART goal statement, and three actions to achieve each goal.

Previous Meeting Recap**Agenda Item 1: Coat of Arms Exercise****Exercise:**

5 min: Each Commissioner will create their own 'coat of arms' addressing the following:

- Something you are proud of in the past year
- A skill or aptitude you bring to the table
- Something positive that drew you to the Tree Commission
- Something you want to accomplish during the workshop
- Words to live by

10 min: Share-out

Agenda Item 2: Challenges and Opportunities Activity

15 min: In two groups, identify:

1. What challenges are the Wilmington Tree Commission and the City facing relative to preserving and improving urban tree canopy?
2. What are the opportunities for the Wilmington Tree Commission and the city that we can capitalize on?

15 min: Share-out