

Making Every Drop Count



Conserving water is not just something that can help reduce your water bill - it also protects our waterways!

With so much water around us, it is sometimes hard to visualize the importance of water conservation. To put it in perspective, did you know that the average American uses 140-170 gallons of water per day?

When it comes to outdoor water use, many common practices to prevent stormwater pollution provide the additional benefit of conserving water! For example, installing a rain barrel captures runoff from your roof that you can later use to water your lawn or garden.

Flip this postcard over for ways you can conserve water and prevent stormwater pollution at the same time!





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Stormwater
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Stormwater solutions that slow down and soak in stormwater runoff are great tools to help with reducing outdoor water use!



Reroute downspouts from driveways to yards

By allowing stormwater runoff to soak into your yard or garden, you can both water your plants and prevent pollutants from washing into waterways.



Install a rain barrel (or two or three...)

Rain barrels collect runoff from your roof, which can be used later for watering plants and other nonpotable uses.



Incorporate more native plants and gardens

Native plants are acclimated to local conditions, so there are many species for our region that are drought-tolerant once established.



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