

Ideas for Community Adoption

Community Outreach -

Make things available in a variety of resources

Workshops to Invite partners for education (Covid)

- Talking points in a powerpoint that we can continue to talk about
- LINC, Maritime Bridge Builders
- Informal outreach - flyers
- Social Sustainability Office (Staffed with people that could partner with the city)
- Social Media presence
- 1:1s with Community Leaders = 45 min-1 hour. At end of each meeting - have a predetermined ask - what needs to be improved, would you support a program like this - GREAT - we know that your program, services low income families - would you commit to distributing this to families that you serve? Some graphics to then share on ..
- Sierra Club, Oceana, Cape Fear River Watch, Keep Wilmington Clean, Resilience Task Force
- Sterling Cheatham - Community outreach - looking for other groups to partner with as a concept

Goals:

- Recommendations for Short to Medium Goals 5,10, 15, 20 years
- Establishing benchmarks for progress over the time period until 2050
- Bike program, county is giving Good Shepherd land to build houses on - partner with county to ensure that the houses are properly fitted to ensure energy efficiency & weatherization
- Start with City of Wilmington with Intention to scope bigger:
 - 'Cape Fear Region' Clean Energy Goals'
 - Further Coalition and in 5 year fold in County, and 10 years

Further Questions/Concerns

-Who will be evaluating these benchmarks- David or a City Staff position

- Whatever the report contains, Quarterly process of reflection and ability to recall if benchmarks aren't met

- Ensure that language isn't limiting as new technologies emerge

- Ensure that language isn't limiting in outreach - how to make it accessible to more than just English Speakers

- Community Energy fund - whatever the city save, a % of whatever fund comes back from the budget deficit - set up some guidelines around what Black & Brown businesses would be eligible to receive - (making sure that they are following):

Mission Statement:

- All people and communities benefit from Wilmington's initiative for clean energy and sustainability.

- Communities most impacted by environmental and economic injustice are engaged in setting clean energy priorities, designing strategies and tracking progress.
- Black, Indigenous, and people of color, immigrants and refugees, people with low incomes, and disabled persons, have opportunities to be part of, and leaders in the clean energy and sustainability initiative.