

Survey Results

Approximately 150 people were surveyed as part of the Series 3 Man on the Street surveys. Surveys were administered at the following events: Earthday (Hugh MacRae Park), farmer's market (downtown), and Health Kids Day (Empie Park). Summary results are as follows:

Question 1: What is your favorite thing to do in Wilmington?

Adult classes
Airlie Gardens
Aquarium
Art on the street
Basketball
Beach
Beach and downtown
Beaches
Beaches
Beaches
Beaches and downtown
Bike
Bike and run in parks
Boating
Children's Museum
Concerts
Cross City Trail
Dancing artist on street
Downtown
Downtown and the beach
Downtown and walking
Downtown diversity - old mixed in with the new
Downtown events
Downtown waterfront
Downtown, Loop at WB
Eat
Eatery
Eatery
Empie Park
Environmental awareness, bringing people together
Events, festivals and concerts
Explore downtown
Farmers market
Festivals
Fishing
Fit for Fun

Go out to beach
Go the the beach
Go to park
Go to parks and the beach
Go to the beach or park
Go to the centers
Go to the park
Go to the parks
Going to park, walking and swimming
Golf
Halyburton park
Hike
Hockey (Ice House)
Hugh MacRae Park
Kayak trips
Live music downtown
Movies
Nature
Ocean activities
Opportunities to exercise outdoors
Outdoor activities
Outdoor music - Sundown series
Outdoor recreation
Park
Park activities and festivals
Park outing
Parks
Parks (Halyburton, Hugh McCrae)
Parks and walking in parks
Parks, Halyburton
Play at Hugh MacRae Park
Play outside
Play teams
Play tennis
Play video games
Playgrounds
Pool
Pools and beach
Relaxing downtown
Ride bikes
Run
School
Shop
Sidewalks in Woodbury Forest
Singing artist on street

Skate
Spend time with family
Spring Fling
Surfing
Swim
Swimming
Tennis
Thalian Hall
Trails
University
Use the parks and trails
Visiting the parks
Walk
Walk around downtown
Walking
Walking and biking
Water
Water activity
Welcoming
Whole Foods
Work
Work
Work in yard
Work out or play guitar
Zumba, walking and running

Question 2. What is your family's favorite thing to do together?

Battleship
Be outside
Beach
Beach and park
Beach and sports activities
Being able to go somewhere for the kids to play
Bicycling
Bike
Bike and movies
bike riding
Bike to beach
Bike to Farmer's Market
Biking
Boat
Boat and fish
Boat rides

Boating
Boating and beach
Concerts
Cook out
Cotton exchange
Dancing
Eat
Eating
Enjoy concerts
Enjoy scenic tours (historical architecture)
Events and concerts
Family get together
Farmer's Market
Farmers market
Festivals
Fish
Fish markets
Fishing
Front Street
Gardening and outside activities
Get together, eat and have fun
Go out on boat
Go out to eat and drink
Go to center and play basketball
Go to outside venues
Go to the beach
Go to the beach or park
Going to the beach, surfing
Golf (municipal course)
Hike
Jazz music
Jungle Rapids
Kayaking
Look for children's activities
Movie nite
Movies
Musical events
Outdoor sports
Outdoors
Park
Park activities
Parks
Parks and beach
Parks and bike riding
Play

Play at park and go to beach
Play board games and card games
Play outside
Play outside and be active
Play outside at park or beach
Play sports
Ride bikes
Sidewalks in Woodbury Forest
Sports
Street artist
Swim
Swim at the pool
Trips
Visit parks
Visit parks and trails
Walk at beach
Walk at beach and in park
Walk downtown
Walking
Walking on the river walk
Watch TV, play games and shop
Water activity
Zumba classes, walking and running

Question 3. What family activities/facilities could we add to make Wilmington even better?

Activity center for teenagers
Additional splash pad
Adult classes
Adult stuff
Amusement park
Another big park like Hugh MacRae
Baseball and more festivals
Basketball
Better farmers market
Better parking
Better parking
Better public transit
Better public transit (increase demand)
Better public transit times and routes (2-way)
Bike lanes
Bike path to the beach
Bike paths
Bike riding
Bike trail on Wrightsville Avenue to the beach

Bike trails
Bike/pedestrian trails in nature
Bouncy jumps
Care for natural habitats
Center to teach policing with heart
Close down Water Street in front of court house
Community center (see Portland, OR)
Community center for teens
Concert venue
Consolidate city/county government
Convention Center is too hard to find!
Convert old cinema on Oleander to dinner and movies
Craft for kids
Cross City Trail along Shipyard Blvd and 17th Street
Cross city trail and parks are the only place bikers can feel really safe/need infrastructure, markings, etc. so bikers can more safely ride on roads
Downtown park
Drive through daquiris
Eateries
Eating places
Expand splash pad
Family friendly café
Famous Daves BBQ
Farmers market
Festivals
Finish Cross City Trail and add better signage
Food stores in more locations
Free stuff
Frisbee golf courses
Good zoo
Great the way it is
Gym
Have enough things
Improve roads (too bumpy)
Inclusion programming
Indoor pool
Indoor swimming pool
Indoor tennis court
Indoor water park (affordable)
Kayak launch
Kayaking tours
Large live music venue
Less traffic
Local foods
Mini amusement park

More activities
More activities at parks (like Halyburton)
More activities at parks (pools and stuff)
More activities for children
More adult trips on weekends (kayaking, canoeing)
More bike friendly
More bike paths and connections to Cross City Trail
More bike trails
More bike trails and bike lanes
More biking
More biking lanes
More biking, walking, multi-use trails
More biking, walking, multi-use trails
More businesses downtown
More community based activities
More community events at the beach
More dance functionings
More dog activities
More family activities downtown
More kids programs
More libraries
More offices downtown
More open waters to fish
More outdoor activities
More parks
More pedestrian friendly for college students travelling/biking to college
More pools and swim lessons for children
More public greenways
More public pools
More restrooms
More soccer fields
More special needs programs
More splash pads
More stuff downtown
More swimming activities
More swimming classes
More tourist friendly infrastructure
More trail time
More trails
More trails in woods
More vibrant activity downtown
More water parks
Movie at park
Movie at the beach or park
Multisport camps

Nature trails
Nicer downtown (see Holland, MI)
Off road bike paths
Outdoor concert venue (see Waterside in Norfolk, VA)
Outdoor play stations for children
Outdoor summer movies
Outdoor summer movies at Greenfield Lake
Park
Parking at the beach
Parks
Plant flowers
Play soccer
Plenty to do
Public restrooms downtown
Rainy day activities, indoors, during winter, family oriented, inexpensive, more off season activities
Remove parking meters
Safer biking and better bike infrastructure
Senior classes
Separate bike trails (paved)
Shopping
Sidewalks
Sidewalks and street lights in annexed areas
Sidewalks and walking loops
Sidewalks in Woodbury Forest
Something more for children to do
Special events for kids
Sporting events
Sports camps
Sports team
St. Patrick's Day music was great
Swimming and biking
Swimming pool and large splash pad
Swimming pools
Totally satisfied with what the city offers
Transportation (shuttle) especially from River to Beach
Vegan restaurant
Walkways and bike lanes
Water fountains downtown - both artistic and function for washing hands, drinking, dogs
Water park would be great
Water sprinklers at playgrounds in summer
We should take advantage of existing opportunities
Welcome center more centrally located and one at the northern end of town
When vacationing, children always bring friends back to Wilmington
Youth soccer fields
Zumba classes at events

Question 3. What's one thing you would like to have in Wilmington that we don't already have?

Category	Number of Responses	Theme
Transportation	55	Getting Around, Creating a Place for Everyone, Changing Places, Revitalized Spaces
Additional/improved river crossing(s)	7	
Improved ped/bike infrastructure	24	
Improvements/enhancements to public transportation	12	
Increased port access/services	4	
Other	8	
Sport and entertainment	43	Creating a Place for Everyone, Opportunity and Prosperity
Amusement/theme park, specific activity	14	
Baseball or other sports team	16	
Youth and family	7	
Other	6	
Large event/sports venue	38	Creating a Place for Everyone, Opportunity and Prosperity
Food and drink	17	Creating a Place for Everyone, Opportunity and Prosperity, Changing Places, Revitalized Spaces
Specific restaurant	9	
Other	8	
Shopping	16	Creating a Place for Everyone, Opportunity and Prosperity, Changing Places, Revitalized Spaces
Specific retailer	4	
Food/grocery	3	
Other	9	
Arts and Culture	15	Creating a Place for Everyone, Opportunity and Prosperity
Recreation	11	Creating a Place for Everyone, Nurturing our Community, Regional Collaboration
Pools	5	
Other	6	
Downtown Issues	11	Creating a Place for Everyone, Opportunity and Prosperity, Changing Places, Revitalized Spaces
Economic development	7	Opportunity and Prosperity
Environment	5	Creating a Place for Everyone, Nurturing our Community, Regional Collaboration