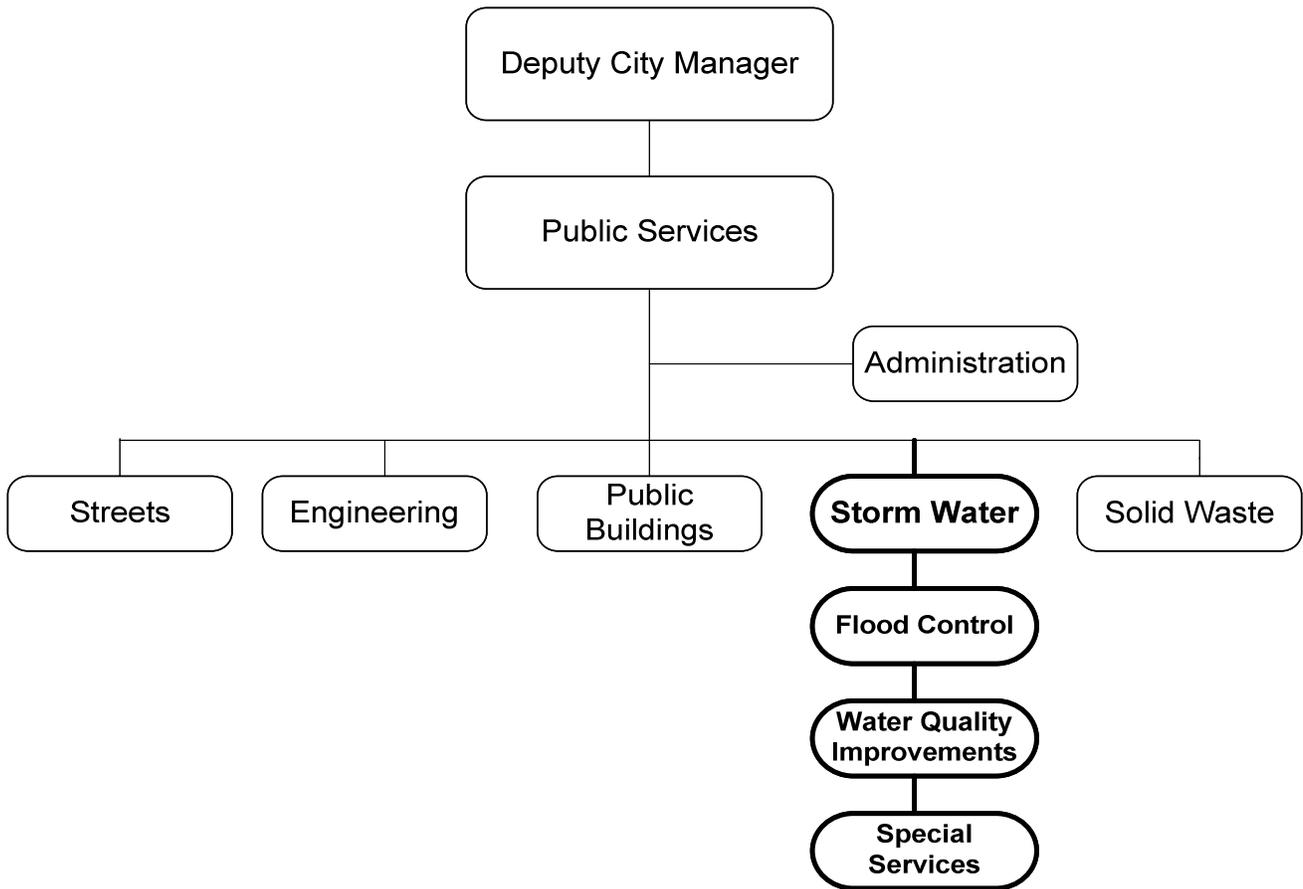


## STORM WATER MANAGEMENT FUND

### Mission Statement

“To maintain and improve the public drainage system for protection of our community and the environment.”



The City of Wilmington’s **Storm Water Management** (an enterprise fund) division maintains and improves the public drainage system for the protection of our community and the environment.

## STORM WATER MANAGEMENT FUND

<i>Sustainability and Adaptability</i>		FY 12-13 Target	FY 12-13 Actual
<b>Goal:</b> To ensure City's established storm water program performs to the maximum extent practicable safeguarding overall health of the City's people and natural resources.			
<b>Objective:</b> Ensure the citizens receive the best quality service that enhances their quality of life.	<b>Measure:</b> Citizens who are overall satisfied with the management of storm water run-off by the City.	N/A	N/A
<b>Objective:</b> To maintain storm water system and mitigate flooding and to protect water quality and the health of the storm water system infrastructure through removing pollutants prior to discharge into receiving waters.	<b>Measure:</b> Ratio of annually completed in-house drainage projects to known listed locations.	N/A	0.10
	<b>Measure:</b> Average man-hours per pipe repair.	30.56	35.25
	<b>Measure:</b> Percent of storm water system mapped in GIS annually	87%	72.3%
	<b>Measure:</b> Annual tons of street sweepings diverted from storm water system per lane mile swept.	0.27	0.31
	<b>Measure:</b> Linear foot per manual ditching man-hours.	57.5	42.9

This is a select representation from the goals, objectives, and performance measures managed by the Storm Water Management Fund

## STORM WATER MANAGEMENT FUND

### BUDGET SUMMARY

	FY 11-12 Actual	FY 12-13 Adopted	FY 12-13 Adjusted	FY 13-14 Adopted	% Change FY 12-13 to FY 13-14
Expenditures by Section					
Storm Water Maintenance	3,467,882	3,849,845	3,883,027	4,043,446	
Storm Water Services	796,401	945,059	1,035,547	972,145	
Nondepartmental	2,734,261	3,646,475	3,639,097	3,978,516	
<b>Total</b>	<b>6,998,544</b>	<b>8,441,379</b>	<b>8,557,671</b>	<b>8,994,107</b>	<b>6.5%</b>
Expenditures by Category					
Personnel	2,106,551	2,308,226	2,308,226	2,390,865	
Benefits	636,850	830,891	838,269	849,476	
Operating	1,453,718	1,653,287	1,768,079	1,735,820	
Capital Outlay	27,400	2,500	4,000	39,430	
Nondepartmental	2,774,025	3,646,475	3,639,097	3,978,516	
<b>Total</b>	<b>6,998,544</b>	<b>8,441,379</b>	<b>8,557,671</b>	<b>8,994,107</b>	<b>6.5%</b>
Authorized Positions					
Storm Water Maintenance	51	51	51	51	
Storm Water Services	8	9	9	9	
<b>Total</b>	<b>59</b>	<b>60</b>	<b>60</b>	<b>60</b>	<b>-</b>

The FY 2013-14 Storm Water Management Fund budget provides for the continuation of current services as well as some enhancements. Compensation includes a 2% across the board salary increase for all employees, a 1.5% merit pool, and the restoration of the full 4.5% deferred compensation contribution. The reclassification of two positions is included: an Administrative Support Assistant to a Support Technician and a Storm Water Worker position to a Storm Water Operator. Both new classifications are warranted based on increased responsibilities. The purchase of a mini-slope mower is included in capital outlay. This piece of equipment will add miles of annual production to the total manual ditching effort and requires no traffic control support.

Funding is included for a sonar herbicide application at Greenfield Lake. Applications are typically needed once every three to five years. It has been three years since the last application and vegetation amounts are increasing creating a negative impact on recreational usage of the lake.

The Storm Water budget includes an enhancement to the internship program with the funding of an additional GIS/GPS Intern. The \$4,200 budgeted will support 400 hours of internship for the collection, analysis, and storage of data to support a range of initiatives.

FY 2013-14 funding for Storm Water also includes a GPS tracking system for Storm Water vehicles as well as funding for the new safety program administered by Human Resources.

## STORM WATER MANAGEMENT FUND

The **Storm Water Maintenance** section is responsible for maintaining the public drainage system. Maintenance activities consist of open drainage including ditches, ponds, and closed drainage systems.

### STORM WATER MAINTENANCE

	<b>FY 11-12 Actual</b>	<b>FY 12-13 Adopted</b>	<b>FY 12-13 Adjusted</b>	<b>FY 13-14 Adopted</b>
Expenditures by Category				
Personnel	1,647,933	1,803,790	1,802,973	1,853,522
Benefits	514,787	672,003	678,152	689,857
Operating	1,237,998	1,374,052	1,401,902	1,460,637
Capital Outlay	27,400	-	-	39,430
Nondepartmental	39,764	-	-	-
<b>Total</b>	<b>3,467,882</b>	<b>3,849,845</b>	<b>3,883,027</b>	<b>4,043,446</b>
<b>Authorized Positions</b>	<b>51</b>	<b>51</b>	<b>51</b>	<b>51</b>

The FY 2013-14 Storm Water Maintenance section budget includes the reclassification of two positions. An Administrative Support Assistant is reclassified as an Administrative Support Technician because of increased responsibilities. To improve the productivity of mowing and manual ditch maintenance activities a Storm Water Worker position has been reclassified to a Storm Water Operator providing for the skills required to operate equipment. Along with that initiative, the purchase of a mini-slope mower is included in capital outlay. This piece of equipment will add miles of annual production to the total manual ditching effort and requires no traffic control support and will be operated by the Storm Water Operator.

Funding is included for a sonar herbicide application at Greenfield Lake. Applications are typically needed once every three to five years. It has been three years since the last application and vegetation amounts are increasing creating a negative impact on recreational usage of the lake.

Storm Water Maintenance will also participate in a pilot for GPS vehicle tracking units. These units maintain the location, idling speed and acceleration of vehicles in the fleet and will be beneficial in the reduction of fuel consumption and locating vehicles for faster deployment in the event of emergency .

The new safety program administered by the Human Resources department will require that departments have adequate software and hardware to support this initiative. The FY 2013-14 Storm Water Maintenance budget includes the funding for this effort.

## STORM WATER MANAGEMENT FUND

The five core components of **Storm Water Services** include: management and planning, capital improvements, regulatory and enforcement activities, water quality, and operations and maintenance.

### STORM WATER SERVICES

	<b>FY 11-12 Actual</b>	<b>FY 12-13 Adopted</b>	<b>FY 12-13 Adjusted</b>	<b>FY 13-14 Adopted</b>
Expenditures by Category				
Personnel	458,618	504,436	505,253	537,343
Benefits	122,063	158,888	160,117	159,619
Operating	215,720	279,235	366,177	275,183
Capital Outlay	-	2,500	4,000	-
<b>Total</b>	<b>796,401</b>	<b>945,059</b>	<b>1,035,547</b>	<b>972,145</b>
<b>Authorized Positions</b>	<b>8</b>	<b>9</b>	<b>9</b>	<b>9</b>

The Storm Water Services FY 2013-14 budget provides for the continuation of current services. It also includes an enhancement to the internship program with the funding of an additional GIS/GPS Intern. The \$4,200 budgeted will support 400 hours of internship for the collection, analysis, and storage of data to support a range of initiatives.

## STORM WATER MANAGEMENT FUND

### NONDEPARTMENTAL

	FY 11-12 Actual	FY 12-13 Adopted	FY 12-13 Adjusted	FY 13-14 Adopted
Expenditures by Category				
Nondepartmental	687,947	653,439	646,061	752,235
Debt Service	1,182,814	1,918,036	1,918,036	2,626,281
Contingency	-	75,000	75,000	100,000
Transfers to Other Funds	863,500	1,000,000	1,000,000	500,000
<b>Total</b>	<b>2,734,261</b>	<b>3,646,475</b>	<b>3,639,097</b>	<b>3,978,516</b>

The Storm Water Nondepartmental budget reflects those items not directly associated with one particular section of the Storm Water division. Included in the budget are indirect costs to the General Fund. This includes a 50% share of the Public Services Compliance Officer's salary, benefits and associated operating expenses. This position is shared between Storm Water and Solid Waste for compliance issues related to each activity. Indirect costs also cover engineering services for in-house storm water capital projects and 100% of the salary and benefits of a Project Engineer for storm water permit plan review.

Debt Service reflects the increase for projected debt payments in FY 2014 for revenue bonds anticipated to be issued within the fiscal year as well as the maintenance of a reserve for future debt.

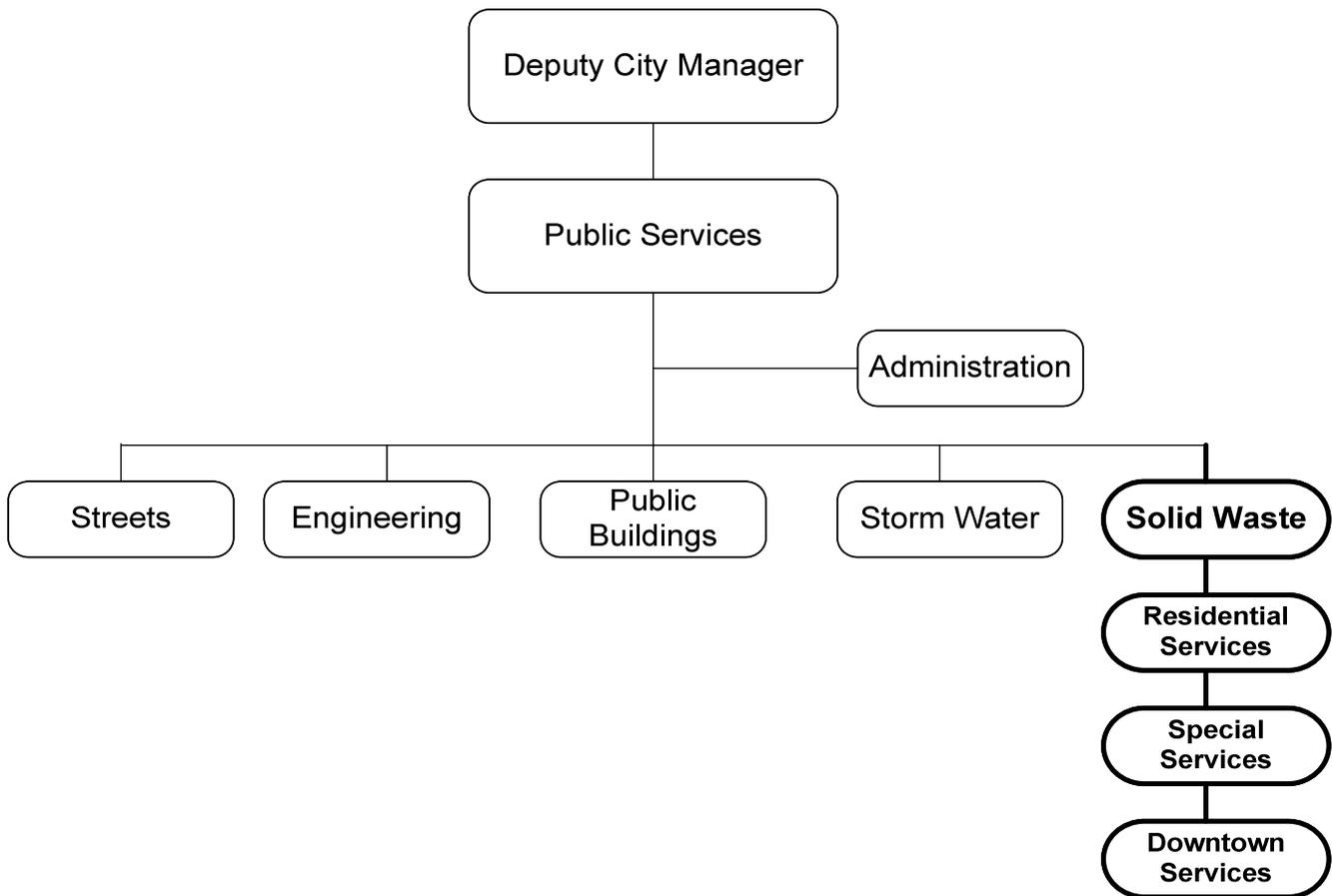
The Transfers to Other Funds reflects the Storm Water Pay-go funding required for the drainage capital improvement program for FY 2014.

Contingency funding provides for any unforeseen needs that may arise during the fiscal year. Any use of contingency funds must be approved by City Council.

## SOLID WASTE MANAGEMENT FUND

### Mission Statement

“To provide the citizens of Wilmington expert services through a comprehensive solid waste and recycling program.”



The City of Wilmington’s **Solid Waste Management** (an enterprise fund) division oversees the collection and disposal of the City’s refuse and yard waste as well as administers the recycling program.

## SOLID WASTE MANAGEMENT FUND

<i>Welcoming Neighborhoods &amp; Public Spaces</i>		FY 12-13 Target	FY 12-13 Actual
<b>Goal:</b> Ensure that a cost-effective and self-sustaining Solid Waste Management system is adopted to protect both the environment and populace, thus promoting a healthy community.			
<b>Objective:</b> Develop a cost-effective solid waste management system responsive to public services and keep the City in compliance with State and County mandates.	<b>Measure:</b> Annual cost per refuse tons disposed.	186.77	156.36
	<b>Measure:</b> Annual cost per yard waste tons disposed.	141.36	114.14
	<b>Measure:</b> Annual cost per recycle tons collected.	130.84	139.43
	<b>Measure:</b> Average number of calls per call center FTE.	13,791	16,239
	<b>Measure:</b> Citizens who are overall satisfied with the quality of refuse, recycling, and yard waste collection.	N/A	N/A

This is a select representation from the goals, objectives, and performance measures managed by the Solid Waste Management Fund

## SOLID WASTE MANAGEMENT FUND

### BUDGET SUMMARY

	FY 11-12 Actual	FY 12-13 Adopted	FY 12-13 Adjusted	FY 13-14 Adopted	% Change FY 12-13 to FY 13-14
<b>Expenditures by Section</b>					
Administration	344,715	351,796	368,141	388,949	
Customer Refuse Collection	3,680,384	3,798,150	3,771,139	3,786,227	
Recycling	895,858	809,311	1,964,828	686,827	
Yard Waste	1,724,643	1,906,104	1,979,479	1,535,035	
Downtown Collection	825,722	920,305	921,918	879,172	
Bulky/Metal Waste Collection	-	-	-	631,218	
Nondepartmental	682,269	1,022,935	940,153	1,131,348	
<b>Total</b>	<b>8,153,591</b>	<b>8,808,601</b>	<b>9,945,658</b>	<b>9,038,776</b>	<b>2.6%</b>
<b>Expenditures by Category</b>					
Personnel	2,741,887	2,807,496	2,814,527	2,847,340	
Benefits	816,564	917,491	926,273	984,759	
Operating	3,912,871	4,060,679	5,264,705	4,069,329	
Capital Outlay	-	-	-	6,000	
Nondepartmental	682,269	1,022,935	940,153	1,131,348	
<b>Total</b>	<b>8,153,591</b>	<b>8,808,601</b>	<b>9,945,658</b>	<b>9,038,776</b>	<b>2.6%</b>
<b>Authorized Positions</b>					
Administration	4	4	4	4	
Customer Refuse Collection	34	34	34	34	
Recycling	11	6	6	5	
Yard Waste	27	27	27	22	
Downtown Collection	12	12	12	11	
Bulky/Metal Waste Collection	-	-	-	7	
<b>Total</b>	<b>88</b>	<b>83</b>	<b>83</b>	<b>83</b>	<b>-</b>

The Solid Waste Management Fund FY 2013-14 budget reflects the addition of a new cost center for Bulky/Metal Waste Collection and the realignment of staff. This is intended to better identify costs related to each activity.

The funding for the abandoned 3-Star Safety program has been reprogrammed for hardware and software required for the new safety program administered by Human Resources. The \$6,000 in capital outlay will purchase 10 computers that will serve as a training lab for the program.

Additionally, the Solid Waste budget provides for the pilot of a GPS tracking system for Solid Waste operator vehicles. This pilot expects to reap benefits of improved customer service, fuel reduction and in the event of an emergency, improved deployment of vehicles.

It has been five years since the last rate study was conducted for Solid Waste. Since then much has changed with route optimization and the new roll-out recycling cart program. The FY 2013-14 budget includes funding in the amount of \$30,000 for a new rate study.

The success of the roll-out recycling cart program has required the need for additional carts to meet the needs of the solid waste customers who would like to participate in the program. Funding is included in FY 2014 for the purchase of 600 additional carts.

## SOLID WASTE MANAGEMENT FUND

The primary responsibility of the Solid Waste **Administration** is to provide leadership and direction for all operational sections. Other responsibilities include: telephone customer support, bulky pick up appointments, new customer support, and scheduling the cleaning, delivery, pick up, and repair of customer trash carts.

### ADMINISTRATION

	<b>FY 11-12 Actual</b>	<b>FY 12-13 Adopted</b>	<b>FY 12-13 Adjusted</b>	<b>FY 13-14 Adopted</b>
Expenditures by Category				
Personnel	206,577	183,080	188,205	178,495
Benefits	50,516	60,622	61,102	62,426
Operating	87,622	108,094	118,834	142,028
Capital Outlay	-	-	-	6,000
<b>Total</b>	<b>344,715</b>	<b>351,796</b>	<b>368,141</b>	<b>388,949</b>
 <b>Authorized Positions</b>	 <b>4</b>	 <b>4</b>	 <b>4</b>	 <b>4</b>

Funding in FY 2013-14 for the Solid Waste Administration section provides for the continuation of current services. The operating budget reflects the funding for a new rate study in the amount of \$30,000 and the capital outlay budget includes the amount required for the purchase of ten computers to serve as the training lab for the new safety initiative administered by Human Resources.

## SOLID WASTE MANAGEMENT FUND

The **Customer Refuse Collection** section of Solid Waste Management provides residential trash collection within the City.

### CUSTOMER REFUSE COLLECTION

	<b>FY 11-12 Actual</b>	<b>FY 12-13 Adopted</b>	<b>FY 12-13 Adjusted</b>	<b>FY 13-14 Adopted</b>
Expenditures by Category				
Personnel	1,036,140	1,088,724	1,098,241	1,104,499
Benefits	322,787	379,929	383,630	394,756
Operating	2,229,077	2,329,497	2,289,268	2,286,972
Nondepartmental	92,380	-	-	-
<b>Total</b>	<b>3,680,384</b>	<b>3,798,150</b>	<b>3,771,139</b>	<b>3,786,227</b>
<b>Authorized Positions</b>	<b>34</b>	<b>34</b>	<b>34</b>	<b>34</b>

The Customer Refuse section of the FY 2013-14 Solid Waste budget provides for the continuation of current services. Decreases in landfill disposal are reflected in the lower operating costs. This is anticipated in light of the new recycling program. The New Hanover County landfill tipping fee is expected to remain at \$59 per ton.

## SOLID WASTE MANAGEMENT FUND

The **Recycling** section maintains contractual agreements that provide for the weekly curbside collection of recyclable materials from the City residents.

### RECYCLING

	<b>FY 11-12 Actual</b>	<b>FY 12-13 Adopted</b>	<b>FY 12-13 Adjusted</b>	<b>FY 13-14 Adopted</b>
Expenditures by Category				
Personnel	332,901	242,036	243,785	178,549
Benefits	100,739	63,302	63,330	52,795
Operating	462,218	503,973	1,657,713	455,483
<b>Total</b>	<b>895,858</b>	<b>809,311</b>	<b>1,964,828</b>	<b>686,827</b>
<b>Authorized Positions</b>	<b>11</b>	<b>6</b>	<b>6</b>	<b>5</b>

The Recycling section budget provides for the continuation of current services and the purchase of 600 additional roll-out recycling carts to meet the demand for new recycling customers. The operating budget also reflects the decrease in recycling processing fees from \$32 to \$20 per ton based on the new contract effective November 2012.

## SOLID WASTE MANAGEMENT FUND

The Solid Waste Management Fund **Yard Waste** section provides for the weekly curbside collection of vegetative yard waste. Once collected, all yard waste is processed through a commercial facility and reused.

### YARD WASTE

	<b>FY 11-12 Actual</b>	<b>FY 12-13 Adopted</b>	<b>FY 12-13 Adjusted</b>	<b>FY 13-14 Adopted</b>
Expenditures by Category				
Personnel	752,767	853,601	858,003	716,309
Benefits	218,745	272,417	275,536	242,701
Operating	753,131	780,086	845,940	576,025
<b>Total</b>	<b>1,724,643</b>	<b>1,906,104</b>	<b>1,979,479</b>	<b>1,535,035</b>
<b>Authorized Positions</b>	<b>27</b>	<b>27</b>	<b>27</b>	<b>22</b>

The Solid Waste Management Fund's Yard Waste section budget reflects the removal of staff and operating expenditures associated with the bulky and metal waste collection that is captured in a new cost center. The FY 2013-14 Yard Waste budget provides for the continuation of current yard waste services.

## SOLID WASTE MANAGEMENT FUND

Commercial establishments in the Central Business District can elect trash collection ranging from two times a week, to twice a day, seven times per week. The responsibility for this service is housed in the **Downtown Collection** section. This section also includes refuse collection of over 250 brick trash receptacles in the Central Business District and City parks, carrion service to veterinarian offices, commercial seafood establishments and City streets, as well as support for clean up activities following the City's variety of festivals.

### DOWNTOWN COLLECTION

	<b>FY 11-12 Actual</b>	<b>FY 12-13 Adopted</b>	<b>FY 12-13 Adjusted</b>	<b>FY 13-14 Adopted</b>
Expenditures by Category				
Personnel	413,502	440,055	426,293	419,658
Benefits	123,777	141,221	142,675	152,154
Operating	288,443	339,029	352,950	307,360
<b>Total</b>	<b>825,722</b>	<b>920,305</b>	<b>921,918</b>	<b>879,172</b>
<b>Authorized Positions</b>	<b>12</b>	<b>12</b>	<b>12</b>	<b>11</b>

The FY 2013-14 Downtown Collection section budget provides for the continuation of current services and the funding for a new pressure washer for sidewalk cleaning in the central business district.

## SOLID WASTE MANAGEMENT FUND

The **Bulky/Metal Waste Collection** section oversees the City's call-in bulky pick-up service.

### BULKY WASTE COLLECTION

	FY 11-12 Actual	FY 12-13 Adopted	FY 12-13 Adjusted	FY 13-14 Adopted
Expenditures by Category				
Personnel	-	-	-	249,830
Benefits	-	-	-	79,927
Operating	-	-	-	301,461
<b>Total</b>	-	-	-	<b>631,218</b>
<b>Authorized Positions</b>	-	-	-	<b>7</b>

The Bulky/Metal Waste Collection section is new for FY 2013-14. It is intended to capture the costs of the City's call-in bulky pick-up services. The budget also provides for the renewed e-waste disposal program. The New Hanover County landfill will charge the City \$3,600 to dispose of an unlimited amount of e-waste annually. It is anticipated that reinstating this program will reduce the number of illegal dumping sites that have increased because the landfill banned electronics in 2011.

## SOLID WASTE MANAGEMENT FUND

### NONDEPARTMENTAL

	<b>FY 11-12 Actual</b>	<b>FY 12-13 Adopted</b>	<b>FY 12-13 Adjusted</b>	<b>FY 13-14 Adopted</b>
Expenditures by Category				
Nondepartmental	682,269	762,805	669,023	864,460
Debt Service	-	235,130	246,130	216,888
Contingency	-	25,000	25,000	50,000
<b>Total</b>	<b>682,269</b>	<b>1,022,935</b>	<b>940,153</b>	<b>1,131,348</b>

The Solid Waste Nondepartmental Sundry budget reflects those items not directly associated with one particular section of the Solid Waste division of Public Services. Included in the budget are indirect costs to the General Fund for a 50% share of the Public Services Compliance Officer's salary, benefits and associated operating expenses. This position is shared between Storm Water and Solid Waste for compliance issues related to each activity. Also included is a 50% share of the salary, benefits, and operating for the Sustainability Manager position in Public Services Administration that will be charged with promoting and improving the City's recycling program through sustainable practices.

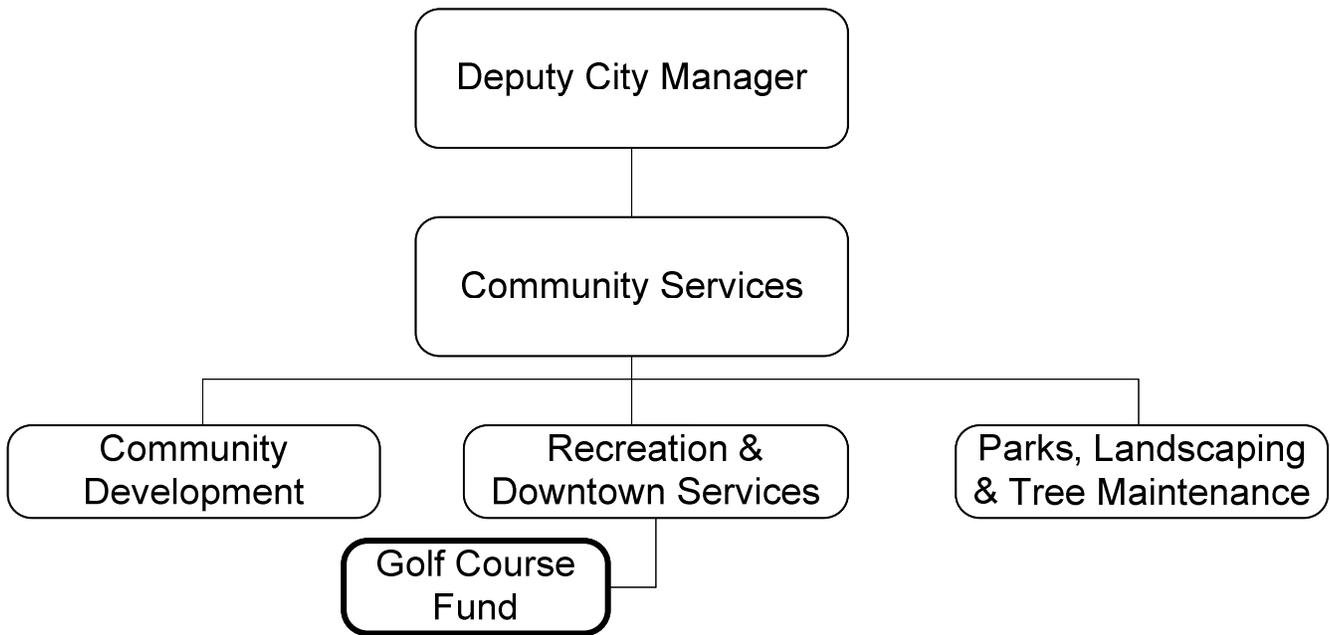
The debt service component of the Nondepartmental budget provides for the debt services for FY 2014 on the installment financing of the roll-out carts for the recycling program.

Contingency funding provides for any unforeseen needs that may arise during the fiscal year. Any use of contingency funds must be approved by City Council.

## GOLF COURSE FUND

### Mission Statement

“To preserve Wilmington's golf facilities and its excellent public service and affordable prices in an effort to enhance golf opportunities for all citizens of Wilmington and its visitors.”



The City of Wilmington’s **Golf Course Fund** (an enterprise fund) is responsible for operating the Municipal and Inland Greens Golf Courses, including maintaining the greens and course facilities, as well as managing the retail operations.

**GOLF COURSE FUND**

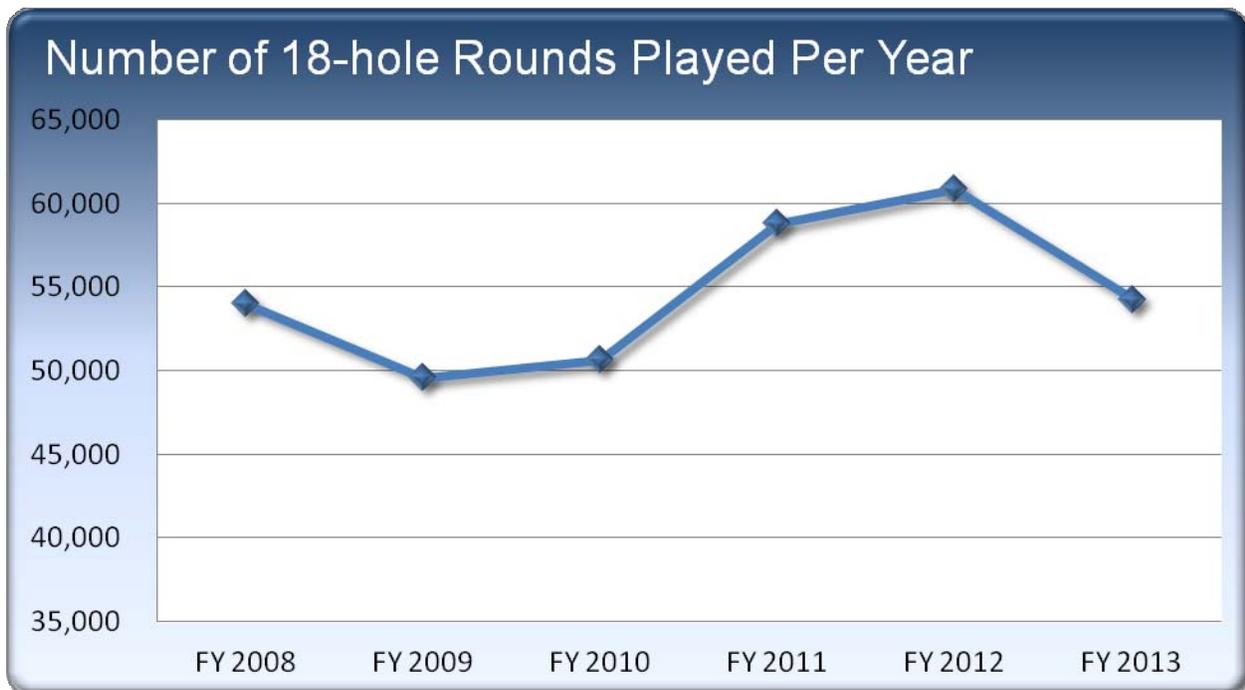
*Diverse and Thriving Economy* FY 12-13 Target    FY 12-13 Actual

**Goal:** To operate first class sports and entertainment facilities designed to attract significant athletic and cultural attractions to the City of Wilmington.

**Objective:** To maximize the use and revenue opportunities of City recreation facilities.    **Measure:** Actual revenue collected at the Municipal and Inland Greens\* golf courses.    \$1,275,000    \$1,139,270

**Measure:** Number of rounds played at the Municipal Golf Course (18-hole rounds)    60,000    54,238

**Measure:** Number of rounds played at the Inland Greens Golf Course\*    7,250    0  
\*Course opening delayed



This is a select representation from the goals, objectives, and performance measures managed by the Golf Course Fund.

## GOLF COURSE FUND

### BUDGET SUMMARY

	FY 11-12 Actual	FY 12-13 Adopted	FY 12-13 Adjusted	FY 13-14 Adopted	% Change FY 12-13 to FY 13-14
Expenditures by Section					
Municipal Golf Course	1,012,332	1,081,340	1,082,541	1,070,280	
Inland Greens Golf Course	79,028	77,486	77,722	85,262	
Nondepartmental	111,291	119,766	118,329	255,200	
<b>Total</b>	<b>1,202,651</b>	<b>1,278,592</b>	<b>1,278,592</b>	<b>1,410,742</b>	<b>10.3%</b>
Expenditures by Category					
Personnel	466,433	484,531	484,531	490,068	
Benefits	125,958	138,669	140,126	150,383	
Operating	445,958	488,626	488,606	490,091	
Capital Outlay	41,493	47,000	47,000	25,000	
Nondepartmental	122,809	109,766	108,329	245,200	
Contingency	-	10,000	10,000	10,000	
<b>Total</b>	<b>1,202,651</b>	<b>1,278,592</b>	<b>1,278,592</b>	<b>1,410,742</b>	<b>10.3%</b>
<b>Authorized Positions</b>	<b>11</b>	<b>11</b>	<b>11</b>	<b>11</b>	<b>-</b>

The FY 2013-14 Golf Course Fund budget includes compensation funding for a 2% across the board salary increase, a 1.5% merit pool, and reinstatement to the full 4.5% deferred compensation contribution to employees.

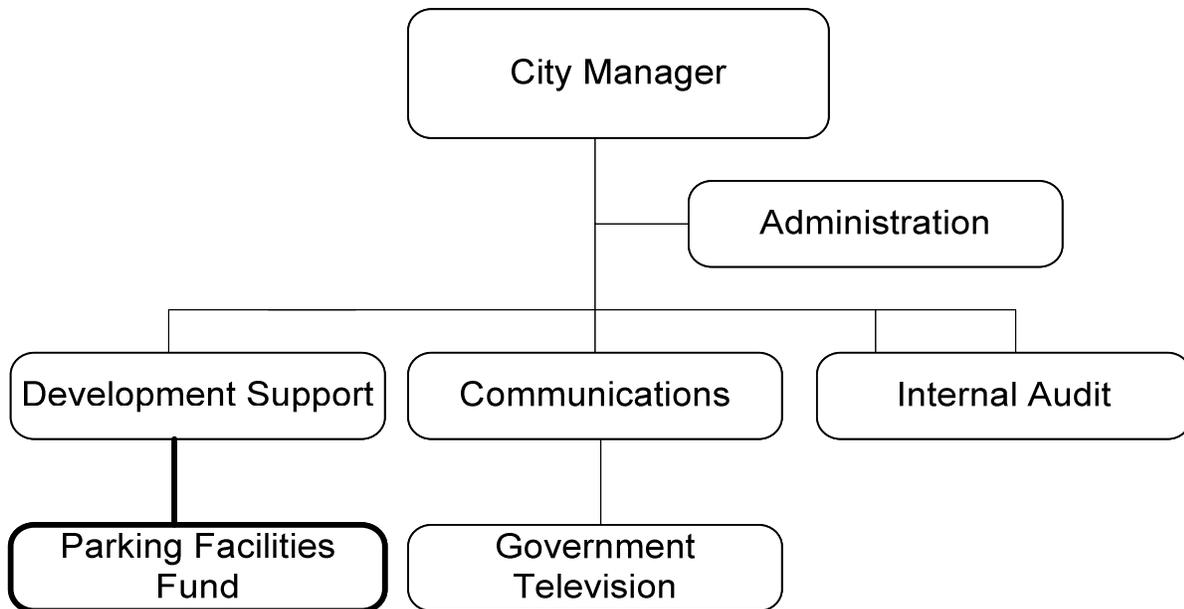
In FY 2013 the Golf Course presented a plan for a greens replacement project that would take place over two fiscal years to mitigate financial constraints related to limited Golf Course fund balance and revenue loss associated with course closure. During budget deliberations with City Council, a preference to replace all 18 greens and surrounds at one time was expressed. Staff is to bring back to Council the results of the architectural bids and a financial plan that would include a potential 'loan' from the General Fund for the replacement of all greens in one year. This budget includes a transfer to the Golf Course Capital Project Fund of \$130,000 which, along with balances available in the capital fund currently, anticipates the commencement of the greens replacement project in April of 2014.

Funding for one staff person and the necessary operating expenditures to maintain the Inland Greens course until the drainage and other improvements are completed is included in the Golf Course Fund budget. The Turf Grass Worker position remains in the total count of authorized strength however, is not funded for FY 2014.

## PARKING FACILITIES FUND

### Mission Statement

“Provide readily available, cost effective and convenient on-street and off-street parking opportunities for downtown residents, employees and visitors while ensuring the most efficient use of land for downtown parking.”



The City of Wilmington’s **Parking Fund** (an enterprise fund) oversees almost 2,500 spaces of metered, parking lot and deck parking in downtown Wilmington.

## PARKING FACILITIES FUND

<i>Sustainability and Adaptability</i>		FY 12-13 Target	FY 12-13 Actual
<b>Goal:</b> To generate adequate parking revenues to sustain safe, reliable operation, retire debt, and fund for future parking growth..			
<b>Objective:</b> To achieve a 75% collection rate on parking citations	<b>Measure:</b> Percentage of citation collection rate	75%	74.5%
<b>Objective:</b> Increase the number of hours of on-street customers paying by 2% each year.	<b>Measure:</b> Number of on-street hours purchased.	890,421	905,764
<i>Efficient Transportation Systems</i>		FY 12-13 Target	FY 12-13 Actual
<b>Goal:</b> To provide parking options that meets the customers' needs in a professional, efficient, courteous and friendly manner, each and every day.			
<b>Objective:</b> To increase the use of Pay-by-Phone usage; user and transactions by 10% in 2 years.	<b>Measure:</b> Number of Pay-by-Phone transactions/users.	32,762/ 10,063	46,483/ 16,675
<b>Objective:</b> Increase bank card usage by 5% in 2 years.	<b>Measure:</b> Percent of sales - parking decks	19%	20.6%

This is a select representation from the goals, objectives, and performance measures managed by the Parking Facilities Fund.

## PARKING FACILITIES FUND

### BUDGET SUMMARY

	FY 11-12 Actual	FY 12-13 Adopted	FY 12-13 Adjusted	FY 13-14 Adopted	% Change FY 12-13 to FY 13-14
<b>Expenditures by Section</b>					
On-Street Parking	751,106	959,047	963,982	863,386	
Water Street Deck	-	-	270,302	185,607	
Second Street Deck	333,774	321,392	334,972	379,589	
Second Street Lot	205,926	210,660	211,600	217,059	
Market Street Deck	339,650	410,663	395,663	505,402	
Hannah Block Lot	17,598	19,510	19,510	21,009	
Nondepartmental	7,929,325	931,327	1,059,831	1,307,390	
<b>Total</b>	<b>9,577,379</b>	<b>2,852,599</b>	<b>3,255,860</b>	<b>3,479,442</b>	<b>22.0%</b>
<b>Expenditures by Category</b>					
Personnel	88,295	87,766	87,766	93,784	
Benefits	6,760,270	30,066	30,306	29,200	
Operating	1,430,855	1,751,356	1,986,603	1,999,349	
Capital Outlay	96,254	54,000	53,000	69,000	
Nondepartmental	4,893	5,063	5,878	6,319	
Debt Service	810,362	708,546	841,505	866,140	
Contingency	-	23,892	23,892	20,000	
Transfer to Other Funds	386,450	191,910	191,910	395,650	
<b>Total</b>	<b>9,577,379</b>	<b>2,852,599</b>	<b>3,255,860</b>	<b>3,479,442</b>	<b>22.0%</b>
<b>Authorized Positions</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>	

The Parking Facilities Fund FY 2013-14 expenditure budget reflects a 22% increase over FY 2013 adopted. The major contributing factor for the increase is the transfer to the Parking Facilities Capital Project Fund which for FY 2014 covers \$145,650 programmed for the second installment of the equipment replacement in the Second and Market Street decks as well as \$250,000 for improvements to the Hannah Block Parking Lot.

Operating expenditures provide for the continuation of services for all parking facilities. The approximate 14% increase includes the cost of pressure washing and painting of the parking decks, as well as the purchase of additional trash cans and cigarette butt urns. Additionally, \$25,000 is budgeted for an assessment of the Market Street deck as it is approaching nine years of service. Best practices would dictate that this is necessary to maintain this valuable asset. Continued funding for the contribution to the *Bring It Downtown* marketing campaign is included at \$30,000.

The increase in debt service reflects the payment made from the Parking Fund for the debt on the Water Street Deck however, this expense is offset with a transfer-in from the Debt Service Fund in revenues to cover the payment.