

City of Wilmington Vision Statement, Focus Areas and Strategies for the Strategic Planning Period FY 2012-2014

Vision Statement

The City of Wilmington will partner with its citizens to create a dynamic city characterized by its strong sense of community. We will be known for our stewardship of our bountiful assets:

- our vibrant riverfront downtown
- distinctive neighborhoods that include a range of quality housing
- renowned historic character
- ample green space and pristine and accessible waterways
- convenient transportation options
- exceptional education and health care institutions
- effective regional partnerships, and
- diverse employment opportunities.

Focus Areas

Diverse and Thriving Economy

The City will create and implement a sustainable, regionally coordinated economic development plan and business-friendly processes and policies to attract new businesses of different sizes and types and support existing businesses.

Welcoming Neighborhoods and Public Spaces

The City will support diverse housing options and unique neighborhoods and plan for sustainable, quality redevelopment. We will promote active use of City and regional parks, partner to enhance our public spaces, and protect and maximize our natural resources.

Efficient Transportation Systems

The City will utilize our leadership role to advocate for, develop, and maintain an efficient, regionally focused multi-modal transportation system that integrates transportation and land use and increases internal mobility and regional connectivity.

Safe Community

The City will ensure public safety through community-focused public safety, code enforcement, planning efforts and quality maintenance of public spaces and infrastructure.

Civic Partnerships

The City will build and improve relationships with citizens, area legislators, regional stakeholders, education and health care institutions and non-profit organizations to advance shared community goals. We will foster collaborative communication to cultivate productive partnerships.

Sustainability and Adaptability

The City will make decisions focused on ensuring the long-term financial, physical and environmental, and social health of the City. We will implement initiatives designed to augment the City's capacity to respond to changing conditions with new solutions. Our actions will be based on a shared commitment to continuous improvement.