

How do

TREES BENEFIT

You?

LOWER UTILITY COSTS!

Just 3 strategically-placed trees can decrease utility bills by **50%**¹

LESS CRIME!

Apartment buildings with high levels of green landscaping have up to **52%**²

BETTER FITNESS!

People living near greenery are **40%** more active than people in less green areas⁴

BETTER BUSINESS!

When trees are present, shoppers will spend **9 to 12%** more for products!³

HIGHER PROPERTY VALUES!

Trees can increase residential property values by up to **37%**⁶

FEWER AUTO ACCIDENTS!

Street trees can decrease automobile accidents by **46%**⁵

COOLER SUMMERS!

Evapotranspiration can help reduce peak summer temperatures by **2° - 9°F**⁷

LESS ASTHMA!

Childhood asthma is up to **25% less** prevalent in well-treed areas of cities⁸

LESS POLLUTION!

Mature trees absorb **120 to 240 lbs** of particulate pollution each year¹⁰

LESS FLOODING!

One mature tree can store **50 to 100** gallons of water during a storm⁹

